

SER Padres

Ser Padres Patient Education Center

The Ser Padres Patient Education Center is an attractive, reliable source of current parenting advice and information for all of your patients. The Patient Education Center is provided to your office at no charge and is installed and maintained by the Ser Padres field force – with no obligation to you.

Editorials are written by the experts at *Parents* magazine, familiarizing your patients with the most up-to-date trends in parenting and child care.

The Patient Education Center communicates useful tips and suggestions to parents, while making waiting time more enjoyable and educational.

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Patient Education Center



FREE
Patient Information
Center for your office!
LIBRE
¡Centro de información
paciente para su oficina!



FREE from Ser Padres

- Ser Padres is the #1 choice among readers of Spanish-language publications
- Comprehensive editorial coverage with prenatal to pre-teen parenthood advice

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Patient Education Center - useful advice for parents

A Patient Education Center—and it's **FREE!**

An attractive magazine on the wall, the *Ser Padres* Patient Education Center provides your patients with up-to-date information that is indispensable for new parents.

The Patient Education Center offers readers a quick, light read of articles and features that deliver sound, practical advice.

The information is sponsored by *Parents* magazine, the highly respected source of information for new parents. The Patient Education Center will keep your patients occupied with easily accessible information brought to them by sponsors they can trust.

Booklet Rack on left
Booklets offering topical information on parenting will be available for patients to take home.

Attractive Oak Frame
Solidly handmade and built to last, the 3.5' x 2.5' frame and case are bolted to the wall.

Targeted Editorial
Interesting, useful features certain to capture the attention of new parents.

Outstanding Design
The full color *Ser Padres* Patient Information Center will make an appealing addition to your office or waiting area.



Ser Padres Patient Education Center – The perfect addition to your waiting room

- Your patients will get useful information each time they visit your waiting area—making wait time more informative and entertaining
- Emphasizes your concern for their present and future comfort and well-being
- It is absolutely free!

FREE for your patient area

1. Acceptance of our invitation to participate in this program entitles you to the following without cost:
2. A handsome oak display case
3. An updated poster replaced and serviced quarterly by our field service representative
4. Professionally written and edited articles featuring information to increase consumer knowledge
5. Editorial material is backed by *Parents* magazine, respected and recognized by parents everywhere